



**Music stores** of, by and for the people



# BURNLOUNGE

The new community-powered digital music service.



## THE FUTURE OF MUSIC IS YOU.

Finally, people can **buy music** the way they discover it...  
from their friends and other fans.

YOUR OWN MUSIC DOWNLOAD STORE FOR JUST  
**\$29.95/YEAR!**

- Fully functioning, customizable store
- Legally sell the music you love
- Catalog features over one million songs
- Create BurnLists™ for your friends
- Earn rewards, even cash
- Just pick the music and you're off!



## BONFIRE FREE!

INSTANT MESSENGER TOOL



- **Universal IM Tool**  
(chat with buddies from **AIM, MSN, YAHOO!, ICQ** and **BonFire**)
- Create chat rooms to talk about your favorite music
- Quick access to headlines, sports and entertainment news
- Sophisticated search functions



# 3 WAYS TO GET IN...



## FAN PROGRAM

\$29.95/YEAR

### BURN & EARN

Sell music, earn BurnRewards™ points.

### BURN & BUY

Redeem BurnRewards™ points for BurnLounge music and merchandise.

### BURN & READ

Included with the purchase of your store, your subscription to BurnLounge Magazine taps you directly into the hottest trends in music and technology.

### BURN & CONNECT

Explore the BurnLounge community with FrontBurner, the online magazine exclusively for BurnLounge retailers.



## AFFILIATE PROGRAM

\$29.95/YEAR + \$6.95/MONTH (B.M.S.)

### BURN & EARN

Sell music, earn BurnRewards™ points.

### BURN & BUY

Redeem BurnRewards™ points for BurnLounge music and merchandise.

### BURN & BANK

Redeem your BurnRewards™ points for CASH!

### BURN & BUILD

Build and manage a sales team of other stores with the BurnLounge Business Management Software (B.M.S.) Gold™.

Sell more music and earn rewards on sales generated by your team.

### BURN & BONUS

Earn bonuses for sponsoring other stores.

### BURN & READ

Included with the purchase of your store, your subscription to BurnLounge Magazine taps you directly into the hottest trends in music and technology.

### BURN & CONNECT

Explore the BurnLounge community with FrontBurner, the online magazine exclusively for BurnLounge retailers.

But for those who want to  
take it to the **NEXT LEVEL...** →



# MOGUL PROGRAM

**\$129.95/YEAR** + \$6.95/MONTH (B.M.S.)  
+ \$8.00/MONTH (B.E.C.)

### BURN & BUSINESS

Turn your team of online stores into a real business.

### BURN & EARN

Sell music, earn BurnRewards™ points.

### BURN & BUY

Redeem BurnRewards™ points for BurnLounge music and merchandise.

### BURN & BANK

Redeem your BurnRewards™ points for CASH!

### BURN & BUILD

Build and manage a sales team of other stores with the BurnLounge Business Management Software (B.M.S.) Platinum™.

Sell more music and earn rewards on sales generated by your team.

### BURN & BONUS

Earn bonuses for sponsoring other stores.

Earn additional bonuses for creating a powerful team of Moguls.

### BURN & READ

Included with the purchase of your store, your subscription to BurnLounge Magazine taps you directly into the hottest trends in music and technology.

### BURN & CONNECT

Explore the BurnLounge community with FrontBurner, the online magazine exclusively for BurnLounge retailers.

## **EC** BURNLOUNGE EXCLUSIVE CONTENT

With every Mogul program, retailers receive BurnLounge Exclusive Content. B.E.C. is a quarterly DVD that includes exciting artist performances, hot insider music industry information and coverage of BurnLounge conferences and events.



## BURNLOUNGE UNIVERSITY

ADDITIONAL **\$300**

### BURN & LEARN

Learn how to navigate the music business with BurnLounge University.